

Woods Memorial Library – Barre, MA

FY21 Action Plan

Goal: Serve as a Community Resource Center

| Objectives | Actions | Timeframe for Activity | By Whom (optional) |
|--|---|-------------------------------|---|
| To expand upon the library's potential to serve as a community resource center where residents can access all types of media, technology and information, in-house or virtually. | Update library technological capabilities by adding new computers and other technologies for users to experiment with in the library. | FY21-FY22 | <ul style="list-style-type: none">● Director● Staff |
| | Increase WiFi capabilities to reach beyond the walls of the Library to extended to the Barre Common. | FY21-FY22 | <ul style="list-style-type: none">● Director● Town of Barre |
| | Update the Library's website including the addition of short video explanations of how to access and use C/W MARS services to the library's website to enhance use of the online catalog for all types of learners. | FY21 | <ul style="list-style-type: none">● Adult Services Librarian |
| | To use universally accessible principles to promote inclusivity and to maximize the potential of access to information. For example, make peripheral computer devices available. | FY21-FY22 | <ul style="list-style-type: none">● Director● Adult Services Librarian |
| | To assess the library space and users' needs within the space to develop future plans for comfortable seating areas, meeting room needs, and Internet access points. | FY21-FY22 | <ul style="list-style-type: none">● Director |

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| Objectives | Actions | Timeframe for Activity | By Whom (optional) |
|---|--|-----------------------------------|---|
| Continue to expand community partnerships with cultural, civic, and social groups, and businesses, associations, and organizations. | Co-sponsor programs and informational meetings in the library and within the community. Provide information to the public about opportunities offered by these partners. | FY21-FY22 | <ul style="list-style-type: none">● Director● Youth Services Librarian |
| | Continue to work with other area libraries, non-profits, and museums to provide shared training and networking opportunities. | FY21-FY22 | <ul style="list-style-type: none">● Director |

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Goal: Create Young Readers

| Objectives | Actions | Timeframe for Activity | By Whom (optional) |
|--|--|-------------------------------|--|
| To motivate and inspire children ages 0 to 12 to read, learn, and feel connected with their library. | Work to expand and strengthen partnerships with local educational institutions. | FY21-FY22 | <ul style="list-style-type: none">● Youth Services Librarian● Community partners● Director |
| | Work with schools to provide relevant materials for student projects and research through collection development and inter-library loan. | FY21-FY22 | <ul style="list-style-type: none">● Youth Services Librarian● Community partners |
| | Encourage new youth patrons by facilitating elementary school field trips to the library for activities and instruction. | FY21-FY22 | <ul style="list-style-type: none">● Youth Services Librarian● Community partners |
| | Provide programming that meets the interests of children and families, including STEM opportunities. | FY21-FY22 | <ul style="list-style-type: none">● Director● Youth Services Librarian● Community partners |

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| Objectives | Actions | Timeframe for Activity | By Whom (optional) |
|--|---|-------------------------------|--|
| To provide parents, caregivers and service providers of young children with the tools necessary to encourage and foster young readers. | Host speakers at the library to discuss topics like early literacy and provide dual programs for children simultaneously so parents may attend alone. | FY21-FY22 | <ul style="list-style-type: none"> ● Director ● Youth Services Librarian ● Community partners |
| | Provide readers' advisory lists for various age groups by subject by using the Novelist feature within the online catalog. Continue to teach families how to use this feature. | FY21-FY22 | <ul style="list-style-type: none"> ● Youth Services Librarian |
| | To use the children's space as a place to display informational posters and materials that supports parents' roles in fostering their child's early reading skills, cognitive development skills and social emotional growth. | FY21-FY22 | <ul style="list-style-type: none"> ● Director ● Youth Services Librarian ● Community partners |
| To motivate and inspire young adults ages 13 to 17 to read, learn, and feel connected with their library. | Create a Teen Space that encourages the emotional, social and intellectual development of teens. | FY21-FY22 | <ul style="list-style-type: none"> ● Director ● Youth Services Librarian ● Community partners |
| | Provide materials and programming that meets the interest and educational needs of young adults. | FY21-FY22 | <ul style="list-style-type: none"> ● Director ● Youth Services Librarian |
| | Work to expand and strengthen partnerships with local educational institutions. | FY21-FY22 | <ul style="list-style-type: none"> ● Director ● Youth Services Librarian ● Community Partners |

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Goal: Inspire Lifelong Learning

| Objectives | Actions | Timeframe for Activity | By Whom (optional) |
|--|--|-------------------------------|--|
| To motivate all age groups to continue to expand their horizons, while maintaining a strong connection with their library community. | Increase programming and support for patrons, including readers' advisory services, academic support, and, as needed, training using online resources. | FY21-FY22 | <ul style="list-style-type: none">● Director● Staff |
| | Encourage staff to take continuing education courses or participate in relevant professional development opportunities. | FY21-FY22 | <ul style="list-style-type: none">● Director● Board of Trustees |
| | Provide basic, intermediate, and advanced classes on using the Internet, experimenting with emerging technology, and searching proprietary databases. | FY21-FY22 | <ul style="list-style-type: none">● Director● Staff |
| | Support cognitive development and social-emotional well-being for ages birth to 5 years old with library materials and programs for children and caregivers. | FY21-FY22 | <ul style="list-style-type: none">● Youth Services |
| | Provide as needed one-on-one instruction to patrons when using library hardware and software to assist with information finding and/or empower patrons' continued usage. | FY21-FY22 | <ul style="list-style-type: none">● Adult Services● Staff |

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| Objectives | Actions | Timeframe for Activity | By Whom (optional) |
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| To maximize opportunities to share a wide variety of art, nature, history, and culture with patrons. | Co-sponsor programs with other local institutions covering topics such as energy conservation, cooking/baking, local history, crafting/workmanship, the arts, etc. | FY21-FY22 | <ul style="list-style-type: none">● Director● Staff |
| | Create collections of material specific to local historic people and places, and highlight the collections with relevant programs and community partnerships. | FY21-FY22 | <ul style="list-style-type: none">● Director● Staff |

Goal: Stimulate Imagination

| Objectives | Actions | Timeframe for Activity | By Whom (optional) |
|---|---|-------------------------------|--|
| To provide materials and programs that excite patrons' imaginations and provide pleasurable reading, viewing and listening experiences. | To evaluate the collections and provide materials that meet popular demand; and create space for said collections with continued maintenance and weeding practices. | FY21-FY22 | <ul style="list-style-type: none">● Director |
| | Continue to provide access to e-content for online users through C/W MARS. | FY21-FY22 | <ul style="list-style-type: none">● Director● Board of Trustees |